

Hi there,

We are looking for a well-designed badge for our company, Crowd Wellness.



About Crowd Wellness

Crowd Wellness is a Non-Profit Organization with a focus on [Integrative Medicine](#). We feel it is important to embrace a holistic healing approach that address the Physical, Mental, Emotional, And Spiritual layers of every unique human being.

Crowd Wellness is a directory and an online community of independent Health Professionals striving to reduce suffering and cultivate an enlightened society in Canada and abroad.

Crowd Wellness makes it easy find a Health Professional for your own unique needs. Use our search page to find the perfect health professional for this time of your life.

Badge Requirements

Brand Colours:  <ul style="list-style-type: none">● Headers: #0c1327● Button/Accent Dark: #a34e8b● Button/Accent Light: #b562a1	Logo Colours:  <ul style="list-style-type: none">● Red: #bf2026● Orange: #f07c21● Yellow: #fece0c● Green: #369143● Blue: #227fc2● Purple: #942e91
--	---

Size: 250x250 px

Content:

- Text 1: “Vancouver Psychotherapists”
- Text 2: “Recognition Of Excellence”
- Text 3: “2018”

Font:

- Logo: “Aller” & “Open Sans”
- Headings: “Marcellus SC”
- Body: "Source Sans Pro"
- *I am open to other fonts being used. For example, “Recognition Of Excellence” could be a nice and easy to read script font.*

Project Notes:

- I have provided colours and fonts as a baseline for your work.
- I have attached an AI file of the logo so you can incorporate it into the badge. Logo preferable at the very top of bottom of the badge.
- We are open to square, circular, or a mix (see example of a mix below).
- We are looking for a “professional”, “clean”, “simple”, and “easy-to-read” design.
- Beyond these suggestions, let your creativity fly.
- Below is an example of the old design which is no longer in alignment with the brand colours.



- Below is an example of a “mix” of circular and squarish aspects.



Deliverables

- Please provide example designs in a PDF file for review.
- Please provide the AI file upon completion of the project.